The American Apparel & Footwear Association (AAFA) has named its 2020 Image Award honorees, celebrating five individuals and companies that have set themselves apart as role models for the future of the fashion industry.

The honorees include Kenneth Cole, who has been named Person of the Year; Ralph Lauren Corporation, which was named Company of the Year; Brandon Maxwell, who will be honored as Designer of the Year; Alibaba Group, which will be awarded with Retail Innovator of the Year; and Bravo/Project Runway, which will receive the award for Fashion Maverick.

The award winners will be honored at AAFA’s American Image Awards on April 21, 2020 at The Plaza Hotel in New York City.

“The American Image Awards is about celebrating fashion’s future. This year’s honorees exemplify this ideology,” said Rick Helfenbein, president and CEO of AAFA.

“Not only are these individuals and companies successfully delivering quality and innovative products, but they are also leading our industry across key global performance issues including environmental stewardship and social responsibility.”

The gala will benefit the Council of Fashion Designers of America (CFDA) Foundation, and will be emceed by CNN Newsroom host, Brooke Baldwin.

For its latest edition held in April, 2019, the AAFA Image Award honorees included Isaac Ash, president and CEO of United Legwear & Apparel Co. as Person of the Year; American Eagle Outfitters as Retailer of the Year; Birkenstock as Company of the Year; Eileen Fisher as Designer of the Year; and Disney Princess X Ruthie Davis as Fashion Collaboration of the Year.