Telfar launches outerwear collab with Moose Knuckles

By Robin Driver - October 26, 2021

Canadian outerwear company Moose Knuckles and New York-based fashion label Telfar have joined forces for a collaborative outerwear collection that kicks off a wider partnership between the two brands.

In a release, Telfar says that the collab is dedicated to New Yorkers and their “penchant for getting noticed while minding their own business.” The unisex collection includes 17 pieces offered in a minimalist black and white color palette.

Stand-out pieces include high-waisted snow pants with fur trim, hooded puffer jackets, cropped bombers, a double-breasted peacoat, and new versions of Telfar’s much-sought-after shopper bags featuring a quilted puzzle monogram, a pattern which appears throughout the collection. Prices for the pieces range from $195 to $4,300.

Speaking of the collection, Telfar founder and designer Telfar Clemans said, “this is designed specifically for everyone. If I don’t see it in the street every day it didn’t really happen,” referencing the inclusive slogan that has become the tagline of his label: “Not for you, for everyone.”

Following this first collaboration, Telfar and Moose Knuckles will continue to work together in order to produce the former’s first-ever in-house outerwear collection, which is expected to release later this fall. The two brands said that their decision to expand their link-up into a more significant, long-term partnership came from a desire to combat “collaboration fatigue.”

The Telfar x Moose Knuckles collection will launch on both brands’ e-commerce websites on November 1. Starting November 8, exclusive pieces from the collaboration will also go on sale at retailers including Notre and Saks Fifth Avenue in the U.S., Holt Renfrew in Canada, and Galeries Lafayette in France, as well as on the Ssense online platform.