Moncler hit by malware attack, sees temporary outage

By Sandra Halliday - December 24, 2021

In a brief statement on Friday, luxury outerwear specialist Moncler said that it had "detected a malware attack to its IT systems", but that it was "promptly managed".

The company's security systems "immediately identified the attack, allowing the IT department to take all necessary actions to stop the spread", it explained. These actions included a "temporary outage of the IT services". Reactivation of services was “ongoing” as it released its statement.

The company has begun an investigation into the attack but doesn't expect that the temporary outage that has come just a short time before Christmas will have a “material impact” on its financial results.

The attack that happened earlier this week came just after the firm had launched its latest initiative in a link-up with Alicia Keys.

The new Moncler Select curator project sees her celebrating a day in New York City while her latest album is streamed and she selects items from the collections that consumers can then buy.

The project will continue next year with other guest curators from entertainment, fashion, sport and business picking selections of their favourite products and taking editorial control of the brand's platform.

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