H.H. Brown Shoe Company, Inc.'s Børn shoes has partnered with children's fashion footwear manufacturer Synclaire Brands to launch the first ever Børn Kid's collection under the Børn brand.

The new Børn Kid's line includes girls and boys styles ranging from embellished fashion styles to velcro sneakers. The collection includes infant and first walker sizes.

In a release, Tom McClaskie, President and Creative Director of Børn said being part of a child's journey with footwear from their first steps is "invaluable to [the] brand", going on to state that the children's line offers existing consumers "the chance to extend [the brand] experience to their children or the kids in their lives."

Synclaire Brands CEO and President Evan Cagner pointed out the company's design and manufacturing capabilities as a strength in developing a first walker collection. Key design features include memory foam footbeds, nonslip outer soles, and easy closures for quick on and off options.

Synclaire's other licenses for children's fashion footwear include Badgley Mischka, Frye, Katy Perry, Kenneth Cole, Michael Kors, Sam Edelman, and Tommy Hilfiger.

Børn Kid's launches February 20th at select Dillard's locations and online. Price points are under $40 per pair.